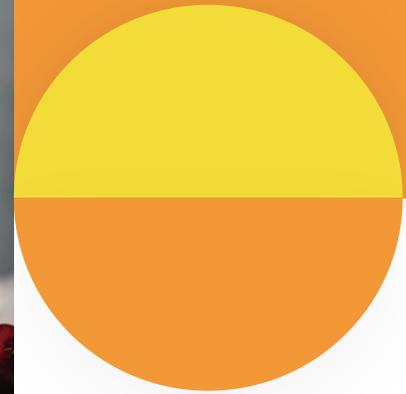


FOOD WEEK KOREA 2025



POST SHOW RESULT



Oct 29(Wed) — **Nov 1**(Sat), **2025**

Coex Hall A, B, C & The Platz,
Seoul, Korea

coex



FOOD WEEK KOREA

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The largest food-related exhibition in Seoul, right in the heart of Korea

Title	Food Week Korea 2025
Dates	October 29 – November 1, 2025
Time	Oct 29 (Wed) – Oct 31(Fri), 10:00 – 18:00 / Nov 1 (Sat) 10:00 – 17:00
Venue	Coex Hall A, B, C & The Platz / Seoul, South Korea
Host	  Ministry of Agriculture, Food and Rural Affairs
Organizer	  한국농수산식품유통공사 <small>Korea Agro-Fisheries & Food Trade Corporation</small>
Scale	21 Countries, 950 Companies, 1,532 Booths
Supporting Organizations	 SEOUL METROPOLITAN GOVERNMENT
Exhibits	<p>[Food & Beverage] Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Desserts & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Food, Vegan, Alternative Food, Functional Food</p> <p>[HORECA Solution] Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients</p> <p>[Food Technology & AI] Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food</p>
Certification(s)	UFI (The Global Association of the Exhibition Industry) AKEI (Association of Korea Exhibition Industry)

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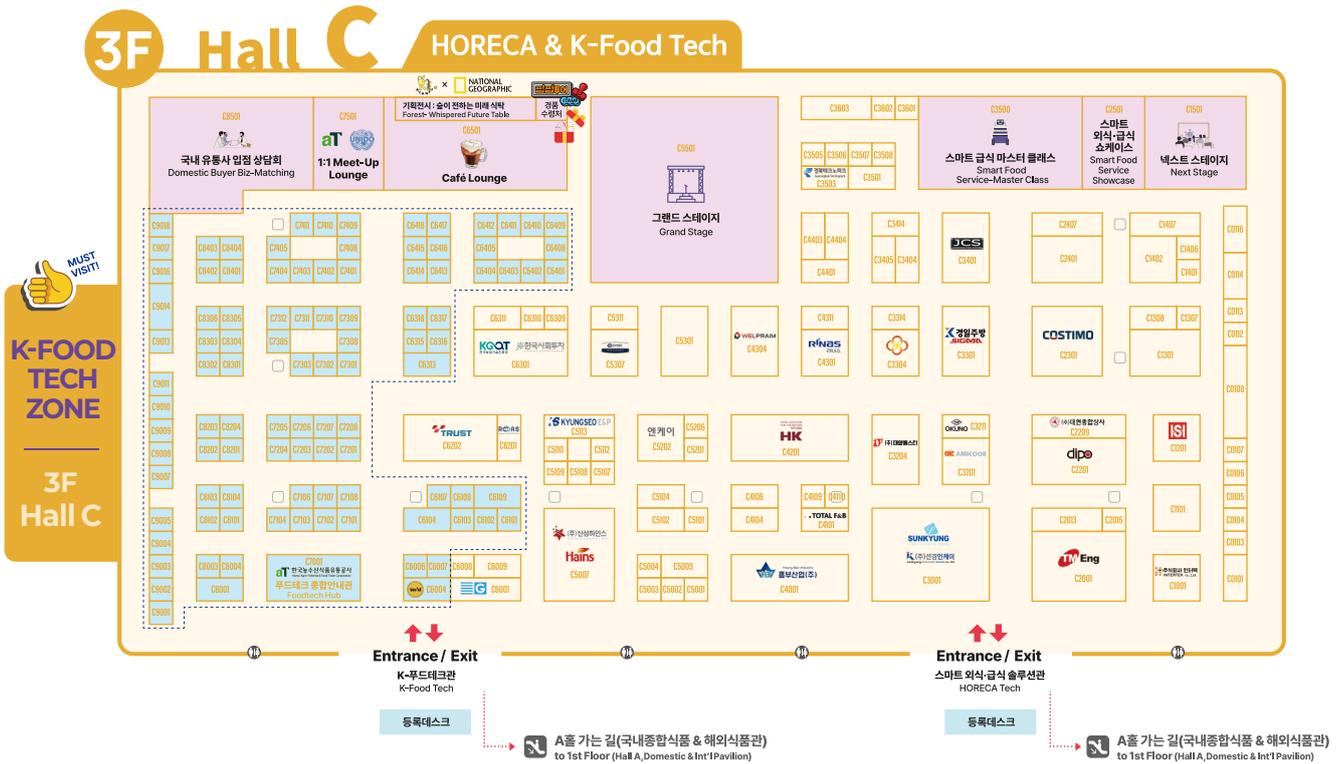


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2025 SHOW LAYOUT (3F)



2025 Special Pavilion

Experience Global Food Trends Through Our Special Pavilions!

HOUSE OF SAUCE

HOUSE OF SAUCE Pavilion

NONGSHIM | **Samyang** | **paldo**
 Nongshim, Samyang Foods, Paldo, and other leading Korean brands present new products and trends in this special pavilion dedicated to sauces. (1F, Hall B)

GOURMET & SPECIALTY

Gourmet & Specialty Food Street

Premium ingredients and handpicked specialty foods from Korea and abroad come together at the Gourmet & Specialty Food Street. (1F, Hall B)

Autumn Beer Village

Autumn Beer Village

Experience a selection of beers from around the world that are hard to find in Korea in a specially curated pavilion. (1F, Hall B)

NEW PRODUCT

THE NEXT: 2025 New Product Showcase

A special pavilion showcasing newly launched food products and the latest trends of 2025. (1F, Hall A)

JURYU THE LOUNGE

JURYU THE LOUNGE

A curated lounge featuring a wide range of alcoholic beverages, from traditional Korean drinks to wine and spirits, for tasting and relaxation. (1F, Hall B)

2025 Healthy Pleasure Showcase

2025 Healthy Pleasure Showcase

A themed zone presenting the latest food trends that blend health, taste, and enjoyment. (1F, Hall A)

SMART HOME KITCHEN

Smart Home Kitchen Street

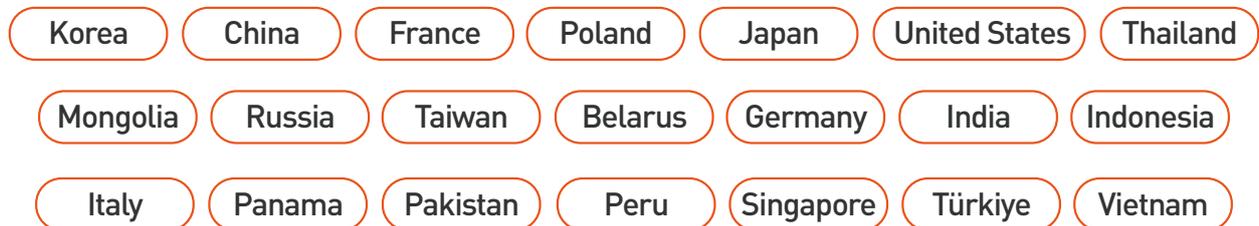
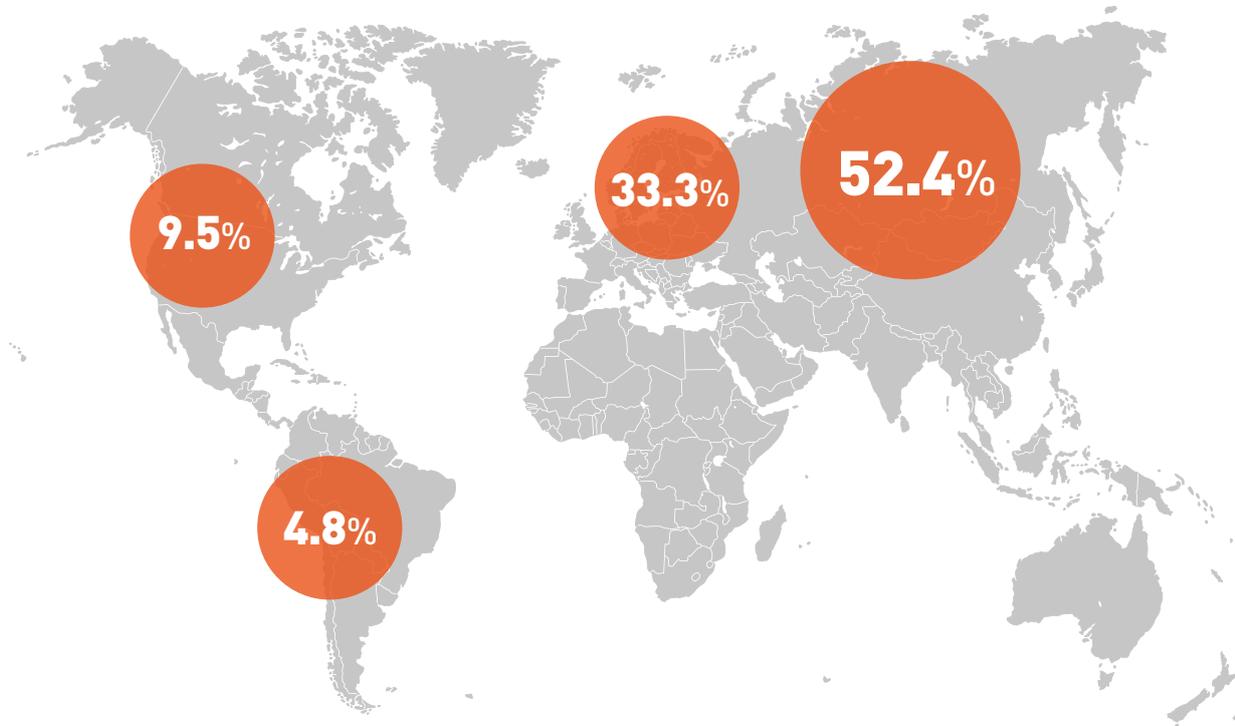
A pavilion that can experience more convenient and efficient kitchen life through various solutions using smart technology. (1F, Hall B)

SMART CATERING/KITCHEN SHOWCASE

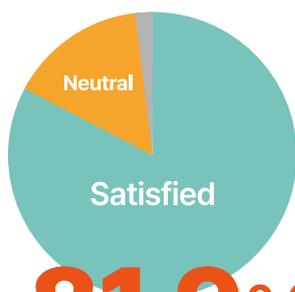
Smart Catering/Kitchen Showcase

Discover innovative food service and kitchen solutions designed for the HORECA (Hotel, Restaurant, and Café/Catering) industry. (3F, Hall C)

950 Companies with 1,532 Booths from 21 Countries

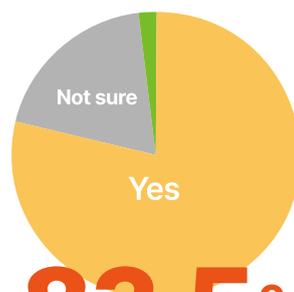


Exhibitors' Satisfaction



81.9%

of exhibitors were satisfied with **Food Week Korea 2025**



83.5%

of exhibitors are willing to participate in future events



78.5%

of exhibitors were satisfied with the **Quality of Buyers**

Buyers' Satisfaction

76%

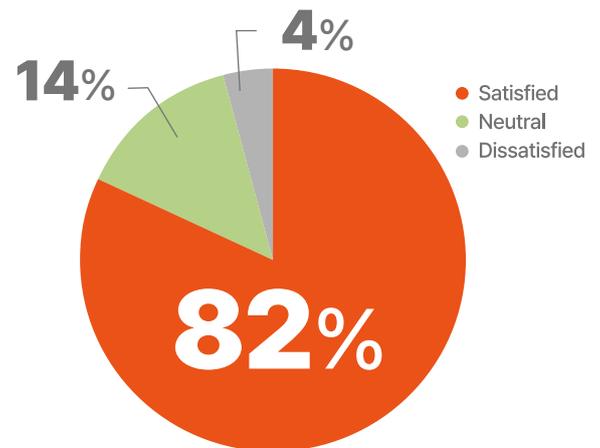
of visitors were satisfied with the **exhibitors**

77%

of visitors were satisfied with the **exhibit items**

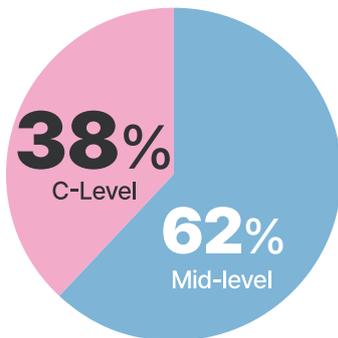
73%

of visitors **made a purchase**



<Overall Satisfaction >

Buyer Classification

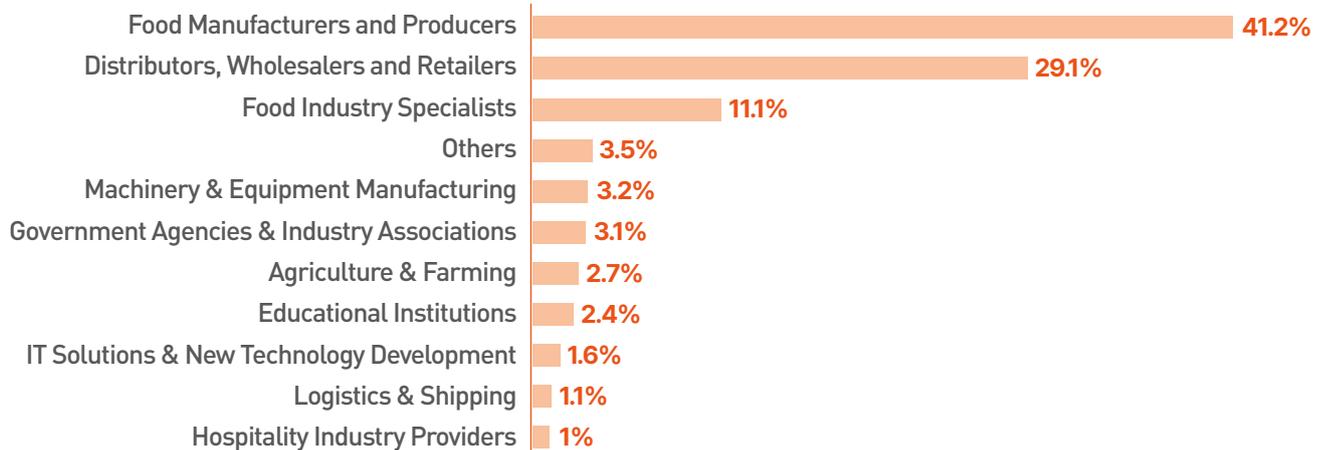


55,711 Visitors
from **81 Countries**

Top 10 International Visiting Countries

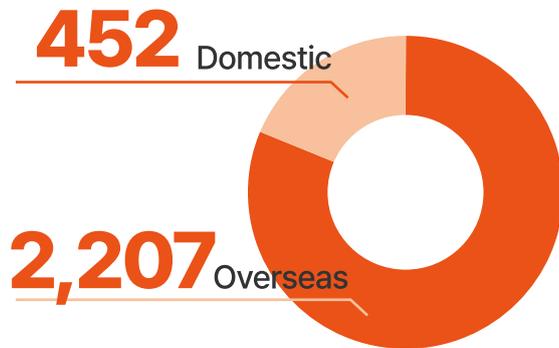
1. China
2. United States
3. Mongolia
4. Thailand
5. Canada
6. France
7. Taiwan
8. Malaysia
9. Russia
10. Singapore

Buyer Profile





2,659 Meetings in Total



Total B2B Meetings Value

**\$ USD
276.01 Million**

Exhibit Items Proportion

FOOD (1F)	Exhibit Items Proportion	Visitor Interest
Processed Foods	32.9%	8.3%
Health Foods	16.4%	12.1%
Beverages & Alcohol	13.4%	10.5%
Snacks & Confectionery	8.4%	15.0%
Seasonings & Condiments	7.4%	3.7%
Desserts & Bakery	6.2%	14.5%
Gourmet & Specialty Foods	4.0%	5.2%
Fresh Foods	3.8%	14.2%
Preferred Foods (Organic / Vegan / Alternative)	3.0%	5.5%
Care Foods (Senior, Medical, Infant)	2.7%	5.1%
Food Ingredients & Raw Materials	1.8%	5.9%

TECH (3F)	Exhibit Items Proportion	Visitor Interest
Commercial & HORECA Kitchen Equipment	49.4 %	39.9%
Food Manufacturing & Processing Equipment	35.1%	16.6%
Smart Supply Chain & Distribution Technology	7.8%	25.2%
Smart Agriculture Technology	6.5%	16.6%
Smart Kitchen Appliances	1.3%	1.7%

Overseas Exhibitor BIZ-Matching Program

To maximize business opportunities for Food Week Korea overseas exhibitors, we arrange 1:1 business meetings with prominent local buyers in the Korean food industry. This platform provides an ideal gateway for exhibitors eager to enter the emerging Korean market.

Dates : Oct 29(Wed)-Oct 31(Fri), 3 days

Location : 1F Hall A, A8007

Total Meetings : 206

Total Consultation Value : USD 10.95 million

Participants : 75 Korean Buyers
46 Exhibitors from 16 Countries

91%

of the overseas exhibitors were satisfied with the **overall business program** and wanted to **participate in future programs**

94%

of the overseas exhibitors were satisfied with the **buyers**



“ Everything was very well organized. ”
All meetings were quality ones and time schedules were respected.

- Ca Form (Italy)

“ We were really surprised by the big interest in our company in Korea. ”
Thanks to many interesting meetings and we hope to enter to Korea market soon.

- ENTC Dairy (Poland)

Overseas Big Buyer Zone Program

Coex invites overseas buyers in the retail and food industries to participate in the exclusive “Big Buyer Zone.” This zone is specifically reserved for buyers with significant purchasing power and decision-making authorities who are actively engaged in business in Korea. By enrolling in this program, overseas buyers can connect with local suppliers aligned with their interests and enjoy exclusive benefits provided by the organizer.

Dates : Oct 29 (Wed) – Oct 31 (Fri), 3 days

Location : 1F Hall A, A8006

Total Meetings : 253

Total Consultation Value : USD 12.24 million

Participants : 109 Korea Exhibitors

10 Buyers from 8 Countries (US, France, Vietnam, New Zealand, Japan, Brazil, Malaysia, Thailand)

94.5%

of the overseas BIG BUYERS were satisfied with the **overall business program and exhibitors**

100%

of the overseas BIG BUYERS are willing to **participate in future programs**

COREA
INTERTRADE
코리아 인터트레이드

MAR&VIA
IMPORTADOS

PRAIRIE

LOTTE
MART

GS25

FROMK⁺
NZ Best Korean Grocery Online Store

SHYAN
TRADING

Jayone

GL
GOLDEN LION

大山



“ Program has been very well organized. Staffs have been very helpful with the arrangements and meetings went very well. It has been a very good program overall.

- Shyan Trading (Malaysia)

Overseas Trade Organizations Invitation Program

Food Week Korea Secretariat extends a special invitation to overseas trade promotion organizations and food-related associations to explore Food Week Korea. Our aim is to encourage participation from various countries, specifically inviting organizations interested in establishing a national pavilion at future editions of Food Week Korea. By joining this program invitees will gain a deeper understanding of Food Week Korea and enjoy exclusive benefits provided by the organizer.

Food Week Korea 2025 Networking Event

This exclusive networking event provides an outstanding opportunity to engage with overseas exhibitors, hosted buyers, international organizations, and embassies based in Korea participating in Food Week Korea. It serves as a unique platform to foster collaboration and establish meaningful business relationships with key players in the global food industry.

Dates : Oct 30 (Thu), 2025 (6:00 PM - 7:30 PM)

Location : Coex Hall C Grand Stage (3F)

Participants : Overseas exhibitors, hosted buyers, embassies, and trade promotion organizations in Korea



(Left) Overseas Trade Organizations Program | (Right) Coex Food Week 2024 Networking Event

SPECIAL OFFER FOR OVERSEAS EXHIBITORS AND BUYERS

Bleisure (Business + Leisure) Programs

Coex offered **complimentary tour packages and vouchers** to enhance your experience in Korea. Food Week Korea not only offers opportunities to make your business endeavors successful but also makes your business trip more enjoyable.



National Pavilion Package

As the organizer, Coex would like to propose the particular tailor-made program called **National Pavilion Package** to boost bilateral trade through trade show participation. This special offer will be applicable when **only more than 90sqm (10 booths) is taken.**

The benefits include

- Booth fee discounts
- Hotel accommodation discounts
- Assistance in travel arrangements
- Upgraded booth design

Buyer Delegation Package

In order to provide convenient visitation for groups of buyers from international trade bodies, Coex offer tailored services to delegation groups of 10 or more participants.

The benefits include

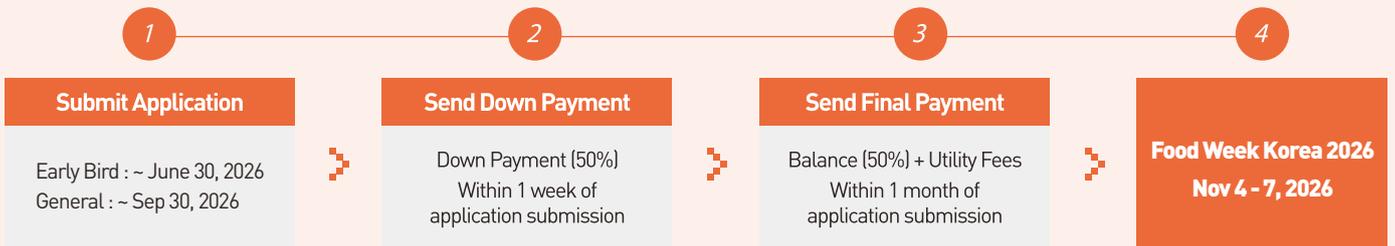
- Hotel accommodation discounts
- 1:1 business meetings
- Interpreter Service
- Networking opportunity

How to apply for Food Week Korea 2026?



Dates November 4 – 7, 2026
Venue Coex Hall A, B, C, The Platz | Seoul, South Korea
Organizer Coex
Items **[Food & Beverage]**
 Processed Food, Convenience Food, Fresh Food, International Food, Seasonings, Sauces, Food Ingredients, Desserts & Bakery, Snacks, Beverages, Wine & Liquor, Gourmet, Specialty Foods, Vegan, Alternative Food, Functional Food
[HORECA Solution]
 Commercial Kitchen Equipment, Kitchen Tools & Utensils, Tableware, Table Service Solution, Bulk Food Ingredients
[Food Technology & AI]
 Food Manufacturing & Processing Equipment, Food Packaging Equipment, Smart Kitchen Appliance, Smart Food Factories, Smart Logistics & Distribution, Smart Farm, Green-bio Food
Certifications UFI(The Global Association of the Exhibition Industry)
 AKEI (Association of Korea Exhibition Industry)

Application Guidelines



Booth Types & Fees

Category	Space Only (Space Only)	Shell Scheme (Space + Basic Stand)	Premium Booth (Space + Premium Stand)
Booth Image			
Specification (3m x 3m)	Minimum units two or more booths * Exhibitors must use one of the Coex official subcontractors to design and construct their own booth	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk and 1 chair Lighting Standard lighting & 1 Power outlet	Booth Signage Company name & Booth No. Flooring Needle punch carpet Furniture 1 information desk and 1 chair Lighting Standard lighting & 1 Power outlet
Early Bird (~6/30)	USD 3,000	USD 3,300	USD 3,800
General (~9/30)	USD 3,200	USD 3,500	USD 4,000

* A set of information desk and chair is provided per exhibitor, not the number of booths.
 * The booth fee does not include 10% VAT. If your country is not exempt from taxes, a 10% VAT will be added to the total participation fee. Overseas companies not exempt from taxes must comply with the Korean Value-Added Tax Act Law and pay a 10% VAT.

Utility Service Fees

Electricity (Daytime)	Electricity (24 Hours)	Internet LAN	Water & Drainage
\$90/kW	\$100/kW	\$250/port	\$250/connection

*The fee above is for four day's use during exhibition period.

Early Bird Application

Discount USD 200 per booth until June 30, 2026

How to register

If you are interested in participating with a booth, please contact Food Week Korea Secretariat.



2026 Coex F&B Trade Shows

The deadlines for early bird applications and general applications vary by exhibition and are subject to change. For the exact schedule, please check with the Secretariat.

Title	Dates	Venue	Exhibit Items	Website
Coffee Expo Seoul 	April 15 - April 18	Hall A, B	Machinery & Equipment, Coffee Beans & Ingredients, Tea & Other Beverages, Dessert & Bakery, Kitchen Equipment, Living & Kitchenware, Packaging Materials, Franchise & Shop Supplies, Retail IT Solutions, Eco-friendly Solutions	
Korea International Bakery Fair 	April 16 - April 19	Hall D	Dessert & Bakery, Bakery Machinery, Baking Tools & Supplies, Bakery Packaging, Raw Material, Semi-prepared Bakery, Commercial Bakery, Dairy Products, Eggs & Processed Meat	
Agri & Food Tech Start-up Rising Expo 	July 15 - July 17	Hall C	Food Technology Startups Agriculture Technology Startups Green Biotechnology Startups Blue Technology Startups	
Food Week Korea 	Nov 4 - Nov 7	Hall A,B,C, The Platz	Fresh Food, Processed Food, International Food, Seasonings & Spices, HMR & Snacks, Bakery & Dessert, Beverages, Functional Food, Alternative Food, HORECA F&B Equipment, Smart Farm Equipment & Solution, Food Processing & Packaging Equipment, Food Automation Solution	

